

ORGANIZATIONAL PROFILE

INTRODUCTION

This form will gather information about your organization and the leadership issues or challenges that you're seeking assistance with. Please print using upper case.

BASIC PROFILE		
Organization Name: _____		
Industry Type: _____		
Organization Type: <input type="checkbox"/> Registered Charity <input type="checkbox"/> Foundation <input type="checkbox"/> Non-Profit Business <input type="checkbox"/> For-Profit Business (underline one of the following) ♦ Sole Proprietor ♦ Partnership ♦ Incorporated ♦ Cooperative		
Location: _____	_____	_____
	Address	City Postal Code
Contact Person: _____		
Telephone: _____	Email: _____	
Website: _____		

PHILOSOPHICAL PROFILE	
Mission Statement: _____	

Vision Statement: _____	

Core Values:	
1.	
2.	
3.	
4.	
5.	

TARGET PROFILE

Customer/Congregation Demographics:

Community Involvement:

LEADERSHIP PROFILE

Year Founded: _____ **Founder:** _____

Senior Staff Person: _____ **Since:** _____

Number of Employees: _____

Executive Staff: _____ Support staff: _____

Board Style: Collective Working Management or Executive
 Governing Advisory Policy Governance

No. of Board Members: _____ **Board Chair:** _____ **Since:** _____

Organizational Affiliations: _____

STRATEGIC PROFILE

Key Objectives and Goals:

Core Program, Services, Products:

Top Priorities:

ORGANIZATIONAL HIERARCHY

Draw a basic org chart identifying the chain of command

ACCOUNTABILITY

How do you monitor performance and results

EVALUATION

INTERNAL

Strengths (+) :

Weaknesses (-):

EXTERNAL

Opportunities (+):

Threats (-):

LEADERSHIP CHALLENGES

Describe the specific leadership issues facing you that you need help with.

1.

2.

3.

4.

5.